

FACULTY DETAILED RESEARCH DATA:

Name of the Faculty: KISHOR KUMAR HIRA

Designation: Senior Graphic Instructor

Department: Humanities and Social Sciences

School: Journalism and Mass Communication

Research Area: New Media, AR & VR Concept, Artificial Intelligence, Digital Marketing.

Details of research portfolio of faculty:

A. Researcher's ID details:

Google Scholar ID:

https://scholar.google.com/citations?view_op=new_profile&hl=en

Orchid ID: 0009-0007-9764-2075

Vidwan ID: 500497

B. Publication details:

1. Conference proceedings/ Conference paper:

Sl. No.	Name of the Conference	Title of the paper	Month & Year of Publication	Author(s) Name	National/ International	doi number (if any)	ISSN/ISBN no.
1.	International Conference on Transforming the Future of Environmental Sustainability	Advancing Sustainability through Green Economy and Innovation. Integrating Green Economy Principles for Sustainable Growth	2024	Kishor Kumar Hira	International	NA	ISBN: 978-81-976398-3-8
2.	International Conference on Transforming the Future of Environmental Sustainability	Strategies for Environmental Transformation, climate Resilience. Addressing Climate Change:	2025	Kishor Kumar Hira	International	NA	ISBN: 978-93-81231-51-7

3. Book chapter:

Sl. No.	Title of the book	Publishers	Author(s) Name (Highlight the corresponding and 1 st author in every article)	Year	ISBN No.	doi no. (if applicable)
1.	Emerging Technology in Media and Communication Studies: Visual Evolution: The Transformative Role of Graphic Design in Media Studies	Swami Vivekananda University	Kishor Kumar Hira	2024	978-93-6128-689-6	NA
2.	Virtual Reality and Artificial Intelligence Technologies: The Role of Graphics in Revolutionizing AR and VR Technologies	Bright Sky Publications	Kishor Kumar Hira	2024	978-93-6233-386-5	https://doi.org/10.62906/bs.book.207
3.	5G Media Convergence and Cybersecurity: Creative Design Approaches to Addressing Cybersecurity Challenges in 5G Media Convergence	Bright Sky Publications	Kishor Kumar Hira	2024	978-93-6233-353-7	https://doi.org/10.62906/bs.book.208
4	Media Convergence and Design Skills: The Intersection of Emerging Technologies and Design Skills in the Era of Media Convergence	AkiNik Publications	Kishor Kumar Hira	2024	978-93-6135-317-8	https://doi.org/10.22271/ed.book.2977
5	Global Media and Cultural Exchange A Growing Perspective: The Intersection of AI, Machine Learning and Design in Media Convergence	AkiNik Publications	Kishor Kumar Hira	2024	978-93-6135-243-0	https://doi.org/10.22271/ed.book.2976
6	Empowering Media Users and Interactive Media Design: Interactive Media Design: Empowering Users through Personalization	Integrated Publications	Kishor Kumar Hira	2024	978-93-5834-395-3	https://doi.org/10.62778/int.book.475
7	The Impact of Social Media Campaigns in Advancing Social Justice Movements	Swami Vivekananda University Press	Kishor Kumar Hira	2025	9978-81-995654-9-4	https://doi.org/10.65525/SVUP.9788199565494.2026.40-55
8	The Role of Community Media in Preserving Indigenous Languages and Traditions in Uttarakhand	Swami Vivekananda University Press	Kishor Kumar Hira	2025	9978-81-995654-9-4	https://doi.org/10.65525/SVUP.9788199565494.2026.141-153
9	The Impact of Brain Drain: Role of New Media and	Swami Vivekananda University Press	Kishor Kumar Hira	2025	9978-81-995654-	https://doi.org/10.65525/SVUP.9788199565494.2026.141-153

